



FACT SHEET: INDIVIDUALS

Are you using your power wisely?

Long after you've paid that last bill, watched that last viral video or read that last blog of the day, your trusty PC continues to churn away tirelessly. Along the way, it wastes nearly half the power delivered to it, creating higher energy bills and unnecessary greenhouse gas emissions.

Take Action: Join Climate Savers Computing Initiative

An easy fix is just a few clicks away. By pledging your support to Climate Savers Computing Initiative (CSCI) and following our energy reduction tips, you'll cut both CO2 emissions and your household budget. Power management can save as much up to \$60 a year in energy costs. That's the equivalent of turning your thermostat down two degrees during the winter.

Who is CSCI? Started in 2007 by Google and Intel, CSCI is a nonprofit group of eco-conscious consumers, businesses and conservation organizations dedicated to reducing the energy consumption of computers and reducing the environmental impact of new and emerging technologies. More than 500 organizations and thousands of consumers have joined us since we launched.

By joining CSCI for free as an individual member, you can:

- Save money and energy.
- Fight climate change.
- Get tips for rallying friends, family members and employers around this issue.
- Learn about best practices for energy reduction and the latest efficient products.

How it Works

As a CSCI individual member, you'll pledge to:

- Enable your PC's automatic power management features like "sleep" and "hibernate," and optimize these settings.
- Choose more energy-efficient models when it's time to upgrade your computer or its components.

You can learn more easy steps for energy-efficient computing by visiting:

- Saving energy at home: <http://www.climatesaverscomputing.org/learn/saving-energy-at-home/>
- 3 Steps to Go Green: <http://www.climatesaverscomputing.org/3-steps-to-go-green/>

How It Helps

The use of power management can reduce energy consumption and cooling costs, reduce noise and prolong the battery life of laptop PCs. And when your PC consumes less power, you reduce your impact on the environment.

Join Today

To learn more and join, please visit www.climatesaverscomputing.org/individual-join and complete CSCI's individual pledge. You can also find a full list of energy reduction tips and product catalogs showcasing the computer industry's most energy-efficient products.